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3 images should be there

1. India’s first corporate ready business school (image of college in background)
2. Applications are invited for Management Batch 2024-26 (Images of students)
3. International Summer Internship & Exchange Programs

# What Makes Viven Eduversity Special

India’s first corporate ready business school

Viven Eduversity is making students corporate ready by focusing on providing an environment, faculties, and infrastructure that align with the corporate world is indeed a step ahead in preparing students for their professional journey.

The infrastructure of the B-School also mimics that of a corporate setting. The classrooms are equipped with state-of-the-art technology, thereby creating an atmosphere that is conducive to learning and preparing the students for the digitalized corporate world.

One of the standout features of our B-School is the international summer internship opportunity provided to all students.

|  |  |  |  |
| --- | --- | --- | --- |
| **200+**  **Eminent Corporate Speaker** | 100+Experiential Learning Opportunities | 1000+Alumni Network | 70+  Corporate Partners |

# PGPM Program Highlights

(https://aimsr.edu.in/aditya-pgdm/)

15-Days’ Induction Program & Outbound Adventure Sports Program

Special Certifications and Training

Simulation And Live Projects

Build your own Start up

International Summer Internship

Experience education with a difference (https://www.welingkaronline.org/)

Learning methodology that transforms students into effective industry leaders.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Multi-format**  **teaching** | **Flexible**  **learning** | **Tailored**  **teaching** | **Diverse course**  **content** | **High career**  **growth** |
| Corporate Training | e-Study  Material | Discover basics in  Semester 1 | Expert  mentors | International Internship |
| Industrial  Visit | Virtual  Classrooms | Understand concepts in  Semester 2 | Experienced  faculty | Soft-skills training |
| Interactive Workshops | Faculty  Support | Learn industry needs in  Semester 3 | Guest  lectures | Digital Marketing Training |
| Experiential Learning |  | Master application  in Semester 4 |  | PGPM certification |
| Collaborative Learning |  |  |  |  |
|  |  |  |  |  |

Corporate Partners



Contact Us

MAPS

# Contact us

##### Viven Eduversity

###### Address:

**5th floor, Technopolis Knowledge Park, Hanuman Nagar, Andheri East, Mumbai, Maharashtra 400093**

###### Phone:

 **+91 – 9920 9999 04**

###### Mail:

[**info@Viven Eduversity.com**](mailto:info@veydaanta.com)[**admissions**[**@Viven Eduversity.com**](mailto:info@veydaanta.com)](mailto:admissions@aimsr.edu.in)

# Contact us

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**5th floor, Technopolis Knowledge Park, 5th floor, Hanuman Nagar, Andheri East, Mumbai, Maharashtra 400093**

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**Footer**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **NAVIGATION** |  | **QUICK INFO** |  | **GET IN TOUCH** |
| About US |  | General Terms & Condition |  | Viven Eduversity |
| Post Graduate Programme in Management (PGPM) |  | Disclaimer |  | **5th floor, Technopolis Knowledge Park, Hanuman Nagar, Andheri East, Mumbai, Maharashtra 400093** |
| Digital Marketing |  | Privacy Policy |  | **+91 – 9920 9999 04** |
| Application Form |  | Refund Policy |  | [**info@Viven Eduversity.com**](mailto:info@veydaanta.com) |
| Download Prospectus |  | Work with Us |  | **Logo OF Facebook, Instagram** |
|  |  |  |  |  |

**About US**

**About US:**

India’s first corporate ready business school

* Viven Eduversity

Viven Eduversity is making students corporate ready by focusing on providing an environment, faculties, and infrastructure that align with the corporate world is indeed a step ahead in preparing students for their professional journey.

To begin with, the faculty members play a crucial role in shaping the mindset and skills of the students. By hiring faculty members who have a strong background in the corporate sector, the college ensures that the students receive practical and industry-relevant knowledge. These faculty members bring with them a wealth of experience, which they can share with the students, enabling them to understand the nuances of the corporate world better. Additionally, these faculties are up to date with the latest trends and developments in the industry, ensuring that the students are well-informed about the ever-changing business landscape.

Apart from the faculty, the infrastructure of the college also mimics that of a corporate setting. The classrooms are equipped with state-of-the-art technology, thereby creating an atmosphere that is conducive to learning and preparing the students for the digitalized corporate world. The college may also have dedicated spaces such as mock boardrooms or business centers, where students can practice their presentation and negotiation skills, further enhancing their corporate readiness.

One of the standout features of our B-School is the international summer internship opportunity provided to all students. Internships are an essential part of an MBA program as they offer practical exposure to students, allowing them to apply their theoretical knowledge in real-world scenarios. By providing international internships, the college gives students a chance to gain cross-cultural experience, understand global business operations, and develop a global perspective. This exposure prepares the students to work in multinational corporations and gives them a competitive edge in the job market.

Viven Eduversity focuses on making students corporate ready through its faculties, infrastructure, and international summer internship programs is undoubtedly providing a comprehensive education. By placing students in a corporate-like environment, equipping them with industry-relevant knowledge and skills, and offering international exposure, this college ensures that its graduates are well-prepared for the challenges of the corporate world.

**Director’s Message:-**

Welcome to our prestigious Viven Eduversity, a global center for excellence in management education.

At Viven Eduversity, we believe in shaping visionary leaders who will transform the dynamic business landscape. With a rich legacy of providing top-notch education and consistently producing outstanding graduates, we take immense pride in being one of the leading business schools in the region.

Our college is renowned for its rigorous academic curriculum, which is carefully crafted to provide our students with a comprehensive understanding of contemporary business practices. We offer a diverse range of specializations, ensuring that our students are equipped with the necessary skills and knowledge to excel in various sectors and industries.

One of the highlights of our college is our distinguished faculty, comprising experienced academicians and industry experts. Their unparalleled expertise and guidance empower our students to think critically, innovate, and develop a strategic mindset essential for success in today's competitive world.

Equally important is our state-of-the-art infrastructure, ensuring a stimulating learning experience for our students. Our modern classrooms, well-equipped libraries, research centers, and technologically advanced facilities truly create an environment conducive to academic growth and personal development.

In addition to academic excellence, we foster a culture of holistic development, providing students with numerous opportunities to engage in extracurricular activities, industry internships, and global exchange programs. These experiences nurture the growth of skills such as leadership, teamwork, and cross-cultural understanding, essential for a well-rounded business professional.

Furthermore, our strong industry connections and placement partnerships with leading companies provide our students with unrivalled career opportunities. Our dedicated placement cell strives towards facilitating internships and ensuring successful placements, making us a preferred choice among recruiters.

We invite you to join our esteemed Management program, where you will embark on a transformative educational journey that will equip you with the skills, knowledge, and confidence to become a successful business leader in the global arena.

Welcome to Viven Eduversity, where your aspirations meet unlimited possibilities!

**Our Mentors**

Mentors:

The initiative of Mentor – Mentee relationship is with an objective to motivate and guide our students and all those who interact with us, in order to make them aware of the corporate world and enable them to make the right career decisions.

Mentor shall do a thorough Profile assessment of the student and support them in achieving their career goal.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Shri. Hemant Sharma | | Shri. Pratik Gour | | Shri. Arrnavb Mitraa |
| Managing Director | | Founder |  | Director - Digital Marketing |
| Sector - Food & Chemical | | Sector - Influencer Marketing | | Sector - Social Media |
| Exp - 23 years | | Exp - 15 years | | Exp - 13 years |
|  |  |  |  |  |
|  |  |  |  |  |
| Dr. Rachita Narsaria | | Shri. Ronak Shah | | Shri. Ranjit M |
| Founder |  | Vice President | | Director Marketing |
| Sector – Medical Content Creation | | Sector - Banking | | Sector - FMCG |
| Exp - 12 years | | Exp - 13 years | | Exp - 25 years |
|  |  |  |  |  |
|  |  |  |  |  |
| Shri.Ankur Agarwal | | Shri. Rishi Gangoli | | Shri. Mayank Ghatawat |
| Founder |  | Digital Head | | Director - Buying & Planning |
| Sector - Electronics & Electricals | | Sector - Media | | Sector - Advertising |
| Exp - 11 years | | Exp - 15 years | | Exp - 13 years |
|  |  |  |  |  |
|  |  |  |  |  |
| Smt. Tanvi Agarwal | | Shri. Jenil Kikani | | Shri. Anand Thakur |
| Co-Founder | | HR Manager | | Business Development Head |
| Sector - Manufacturing Electronics | | Sector - Pharmaceutical |  | Sector - Social Media |
| Exp - 12 years | | Exp - 13 years | | Exp - 12 years |
|  |  |  |  |  |
|  |  |  |  |  |
| Shri. Dinesh K | | Shri. Rajnish Upadhyay | | the list goes onnnn..... |
| Co-Founder | | Sales Head | |  |
| Sector - Education | | Sector - Pharmaceutical |  |  |
| Exp - 15 years | | Exp - 13 years | |  |

**Campus Tour**

Images:

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Programs**  **PGP in Entrepreneurship & Family Business (PGPEFB)**  **Learning Philosophy:**   |  |  | | --- | --- | | 1. **Build strong business fundamentals**   We prioritize depth over breadth, our curriculum is curated by startup experts to build a deep understanding of core concepts, taught via cutting edge case studies, simulations and real-world capstone projects. | 1. **Unlearn, Learn & Be Perfect**   All business concepts learnt are applied to real world contexts via live projects with startups, short 1-day challenges while building small businesses. We believe it is important for candidates to try, fail, get feedback (from CXOs) and iterate on solutions to truly grasp concepts. | | 1. **Become a part of the startup ecosystem**   The best way to learn skills that are important in the real world is to truly immerse oneself in an ecosystem. To develop startup leaders we immerse each of our candidate in Mumbai’s startup ecosystem: Visit startups, network with VCs, learn from startup CXOs/practitioners. | 1. **Develop into an honest and brave leader**   Success in the business world requires more than just technical skills and business knowledge. At Viven, we focus on developing an allrounder individual by having them go through extensive workshops that develop personality, emotional intelligence, awareness of environment and empathy. |   **Program Details:**   |  |  |  |  | | --- | --- | --- | --- | | **4 Semesters**  In 2 years | **1500+**  Learning Hours | **500+**  Practical Learning hours | **200+**  CXOs and Startups Leaders | | **75+**  Corporate Partners | **50+**  Case study | **25+**  Workshops | **7+**  Additional Certification | | **2+**  Real Life Start up Built | | **1**  International Summer Internship | |   **What would you gain at the end of Program?**   |  |  |  |  |  | | --- | --- | --- | --- | --- | | Marketing Strategies | Financial Statements | FinTech in India: Introduction | Behavioural Economics | Product Management Basics | | Startup Business Models | Economics of D2C Brands | Economics of B2B SaaS | Product Analytics and Metrics | Customer Analytics for Growth | | Understanding the Customer | Strategic Brand Management | Technology Building Blocks | VC, PE and Angel Equity | Business Strategy Frameworks | | Business Analytics | Pricing Strategies | Manufacturing in India: Possible business models | Supply Chain Management | Sales & Marketing Funnel | | Applications of AI in Business | Fundamentals of Digital Marketing | Launching & Leading startups | Global Tech Opportunities | Business of EV in India |   **Program outcome through Workshops & Case Study?**   |  |  |  |  |  | | --- | --- | --- | --- | --- | | Business Storytelling | How to Influence without authority | Personal Branding | Talking to Customers | Gaming industry in India | | Writing and Structuring Business Insights | The art of Negotiation | Common Frameworks for Decision Making | Building an ecommerce store - Shopify | Economics of Cloud Kitchens | | Selling Yourself and Your idea | People First or Profits? | The Art of Managing Conflicts | Decoding Marketing Funnel | Hyper-local Delivery Businesses | | Creating a Winner's mindset | Gamification Principles in business | Leveraging AI tools to your advantage | The emerging Landscape in India: Agri-tech | How to craft great presentations - Canva |   **Eligibility:**   |  |  | | --- | --- | | Principal objective | Hunger for Start up | | Entrance Exam | CAT, CET, CMAT, ATMA, MAT, GMAT, own EE | | Graduation | Passout / Appearing | | Batch Size | 60 | | Admission Process | Personal Interview | | Passport | Valid for atleast next 3 years |   Disclaimer: B-School reserves the right to make necessary changes as required |
| **Post Graduate Programme in Management (PGPM)** |

A post-graduate program in management is a degree program designed to provide advanced education and training in various areas of management. These programs are typically available to individuals who have already completed an undergraduate degree.The curriculum of a post-graduate program in management typically includes a combination of core business courses and specialized courses in areas such as finance, marketing, human resources, operations, and strategy.

The program also includes opportunities for international internships or experiential learning, allowing students to apply their knowledge in real-world business situations. Overall, a post-graduate program in management provides individuals with the knowledge, skills, and capabilities needed to succeed in managerial and leadership roles in today's highly competitive business environment.

Transformational Learning during two-year full time PGPM program:

|  |  |  |  |
| --- | --- | --- | --- |
| Intense 15-day Induction Program | International summer internship | Simulation and Case Studies | Student Driven Management Activities |
| Outdoor adventure sport leadership | Stock/Mutual fund training | Social Sensitization Programs | CSR Activities |
| Industrial visits | Business English Certification | Series of guest session by Global Industry Leaders | Placement Grooming activities |
| Digital Marketing Training | Intensive Project on Startups and Family Business | Coffee meets with startup leaders | Gurukool - Mentor - Mentee Interaction program |
| Advanced Microsoft Office Training | Mock GD / PI | Deep Dive  On Sector Awareness Program | Industry Driven Live projects |

Intense 15-day Induction Program at the very start of the PGPM Program

Outdoor adventure sport leadership and team building program

Industrial visits across both academic years

International summer internship

Special Certifications and Training

a) Stock/Mutual fund training

b) Business English Certification

c) Advanced Microsoft Office Training

d) Digital Marketing Training

Simulation and Case Studies

Social Sensitization Programs

Series of guest session by Global Industry Leaders

Coffee meets with Entrepreneurs

Student Driven Management Activities

Placement Grooming activities

CSR Activities

Gurukool - Mentor - Mentee Interaction program

Intensive Project on Startups and Family Business

Sector Awareness Program - Deep Dive

Mock GD / PI

Exposure to Careers in Various Specializations

Industry Driven Live projects

Program Outcomes

Post Graduate Programs are delivered to achieve the following outcomes:

To develop students as managers, entrepreneurs & ethical business leaders.

To expose and develop in depth understanding of the domain knowledge as required by the industry

To facilitate students develop critical- thinking, analytical approach & problem-solving skills for effective managerial decision-making.

To sensitize students to socio-cultural & economic aspects impacting the current and future requirements of business management.

To enable students to adapt to changing global business environment.

To facilitate and ecosystem for students to learn effective communication in teams

**Eligibility:**

|  |  |
| --- | --- |
| Principal objective | Hunger for Start up |
| Entrance Exam | CAT, CET, CMAT, ATMA, MAT, GMAT, own EE |
| Graduation | Passout / Appearing |
| Batch Size | 60 |
| Admission Process | Personal Interview |
| Passport | Valid for atleast next 3 years |

Disclaimer: B-School reserves the right to make necessary changes as required

**One Year PGDM in Digital Marketing**

Post Graduate Diploma in Management

Affiliation : Mumbai University

Duration : One Year Full Time

Batch Size : 60 Students

Delivery : Online + Offline

Eligibility : Graduate in any stream

Specialization : Marketing Management (Digital Marketing)

Program Duration: 9 months (Learning) + 3 months (Internship)

|  |  |
| --- | --- |
| **Course 1** Foundation   * Brand Truth: Marketing Fundamentals * Presentation Skills * Introduction to Agencies & Departments | **Course 2****Search Marketing**  * Website Basics * Search Engine Optimisation * Google Ads * E-Commerce * Corporate Soft Skills * Reporting & Excel Training |
| **Course 3****Social Marketing**  * Social Media Organic * Brand Reputation Management * Social Media Paid * Influencer Marketing * Resume & LinkedIn Profile Building | **Course 4****Growth & Analytics**  * Lead Generation & Nurturing * Google Analytics 4 * Capstone Project * Interview Preparation * Mock Interviews |
| **Course 5****Planning & Strategy**  * Media Planning * Conversion Rate Optimization * Customer Relationship Management * Blogging, AdSense & Affiliate Marketing * Freelancing Economics & Overview * Portfolio & Personal Brand Building | **Course 6****Business Skills**  * Art of Pitching * Client Servicing * Campaign Planning * Project Management * Multimedia Case Studies * Leadership & Conflict Resolution Skills * Masterclass: Economics of Digital Marketing |

## **Digital Marketing Tools You’ll Master**

**Online-Digital-Marketing-Course-Dubai-Tools-youll-master-Google AdsenseOnline-Digital-Marketing-Course-Dubai-Tools-youll-master-Facebook AdsOnline-Digital-Marketing-Course-Dubai-Tools-youll-master-MailChimpOnline-Digital-Marketing-Course-Dubai-Tools-youll-master-Amazon**

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**Online-Digital-Marketing-Course-Dubai-Tools-youll-master-YoastOnline-Digital-Marketing-Course-Dubai-Tools-youll-master-Google Analytics**

ParagraphAI Tool

Synthesia

ContentBotAi Tool

Scrip

Copy.ai

Jasper

Designs.Ai

Dall-E

Phrasee

ChatGPT

Reply

(take from this page <https://iide.co/online-digital-marketing-course/#course_comparison> )

Admissions:

Admission Procedure:

**STEP**

**01**

**SUBMISSION OF APPLICATION FORM**

* Candidate must be graduate with a minimum 50% marks
* Candidate must have appeared for any entrance exam
* Submit the Application Form with Educational Documents

**STEP**

**02**

**GETTING SHORTLISTED**

* The eligible candidates will be shortlisted
* Shortlisted Candidates will be evaluated via Personal Interview

**STEP**

**03**

**FINAL STEP**

* The Selected candidate will receive an 'Invitation to Apply' Call or Email.
* 'Block Your Seat' by paying the registration fee.

Application Form:

|  |  |  |  |
| --- | --- | --- | --- |
|  | Questions to students |  | Drop down menu |
|  | **Student Details** |  |  |
| \* | Name |  |  |
| \* | Mobile |  |  |
| \* | whatsapp number |  |  |
| \* | email id |  |  |
|  | aadhar no |  |  |
|  | Blood group |  |  |
| \* | Gender | select | M / F / Prefer not to say |
| \* | Date of birth |  |  |
|  | Religion |  |  |
| \* | Category |  | Open / SC / ST / OBC / NT / Others |
|  |  |  |  |
|  | **Academic Details** |  |  |
|  | Graduation Details |  |  |
| \* | Current Education Qualification Status | select | Pursuing / Passed Graduation |
| \* | University Name |  |  |
| \* | College Name |  |  |
| \* | Stream |  |  |
| \* | Year of Passing |  |  |
| \* | Percentage / Grade |  |  |
|  |  |  |  |
|  | 12th / HSC Details |  |  |
|  | College Name |  |  |
|  | Stream |  |  |
|  | Year of Passing |  |  |
|  | Percentage / Grade |  |  |
|  |  |  |  |
|  | 10th / SSC Details |  |  |
|  | School Name |  |  |
|  | Stream |  |  |
|  | Year of Passing |  |  |
|  | Percentage / Grade |  |  |
|  |  |  |  |
|  |  |  |  |
|  | Competitive Exam Details |  |  |
| \* | Exam Name | Select | CAT / CET / CMAT/ GMAT/ ATMA / MAT / Other |
| \* | Year of Exam | Select | 2024 / 2023 / 2022 / Other |
|  | Rank |  |  |
|  | Percentile |  |  |
| \* | Score |  |  |
|  |  |  |  |
|  |  |  |  |
| \* | Do you have work experience? | Select | Yes / NO |
|  | If Yes, kindly mention in months? |  |  |
|  |  |  |  |
|  | How did you learn about ConfirmCollege? | Select |  |
|  | How would you fund for MBA? | select | Own / loan |
|  | **Parents Details** |  |  |
| \* | Father's Name |  |  |
| \* | Father's Mobile Number |  |  |
| \* | Father's Email Address |  |  |
|  | Father's Qualification |  |  |
| \* | Father's Occupation |  |  |
|  | Father's Designation |  |  |
| \* | Father's Annual Income |  |  |
|  |  |  |  |
| \* | Mother's Name |  |  |
|  | Mother's Mobile Number |  |  |
|  | Mother's Email Address |  |  |
|  | Mother's Qualification |  |  |
|  | Mother's Occupation |  |  |
|  | Mother's Designation |  |  |
|  | Mother's Annual Income |  |  |
|  |  |  |  |
|  | **Address for Communication** |  |  |
| \* | Address |  |  |
| \* | City |  |  |
| \* | State |  |  |
| \* | Pincode |  |  |
|  |  |  |  |
|  | Upload documents |  |  |
| \* | 10th / SSC |  |  |
| \* | 12th / HSC |  |  |
| \* | Graduation |  |  |
| \* | Entrance Exam |  |  |
| \* | Adhar Card |  |  |
|  | Pancard |  |  |
| \* | Signature |  |  |
|  |  |  |  |

Online Fees Payment:

Placement Partners

**Corporate Partners,**  
  
We at Viven Eduversity consistently focus on achieving academic excellence and constantly striving to bridge the academia - industry gap with High Calibre faculty with rich research, industry, consulting and academic experience.  
  
Innovation, Excellence, Integrity are precisely the qualities the Institute looks for in the students it selects for the PGPM Program.  
 **VIVEN EDUVERSITY Outstanding Faculty**  
  
Another advantage of Viven Eduversity is that its faculties are rich in both industrial and academic experiences. This enables them to enrich their lectures with real-world industry scenarios. Thus students gain the distinctive aptitude to tackle practical problems. VIVEN EDUVERSITY believes that it is the combination of its students and its faculty, the academic rigor and all-round development, comprehensive curriculum and the course delivery method, that makes it the institute of choice for International and Domestic recruiters.  
  
**Magnificent and World-Class Infrastructure**  
  
At VIVEN EDUVERSITY, students are provided with modern facilities including WiFi enabled campus, which are conducive to actively pursue their academic and professional interest.   
  
**Final Placements**  
  
VIVEN EDUVERSITY has the vision to be a centre for excellence in management education, a multi-disciplinary business school that produces the global business leaders of tomorrow. The excellent industry interaction and the state-of-art training VIVEN EDUVERSITY imparts reflect the large treads VIVEN EDUVERSITY has taken in the journey to achieving this vision.